JY CARRIER. The Dally Herald is delivered by carrier in El Paso. Texas, and Juarez, Mexico, at 15 tents per week. or 60 cents per month.

Subscribers falling to get The Herald regularly or promptly should notify The Herald Positive Southern office (not the carrier) in order to receive immediate attention. Telephone 80, 115.

ADVERTISING RATES.

Kates of advertising in the Daily or Weekly
dition made known on application at the
publication office. Or ring up telephone numoer 115, and a representative of the business
department will call and quote prices and

Ontract for space.

Locals 10 cents per line in every instance for first insertion, and 5 cents per line for each dditional insertion.
Legal notices of every description \$1 per ach each insertion.

BOOK AND JOB PRINTING. The Herald is fully prepared to do all flads of plain and fancy job printing in all be latest styles. Work perfectly and promptly done.

THE WEEKLY HERALD. A large eight page paper giving the tocal events of the week, published every Saturday. Just the paper to send friends for information regarding El Paso. Price \$2.00 per year-six months \$1.00.

DTHE sugar trust lowered the price of coffee, but raised that of sugar, so as to which the number promised was printed. make a stand-off.

THERE is only one democrat left holding a federal office in Arizona, and he is so lonesome that he has sent his who would say that advertising did not pay. resignation to Washington.

IF a measure were proposed by which a minority of the people might dictate to the majority it would have many supporters among a class of people who would rather be with the minority than be right.

THERE is hope for China yet, as that government has just set aside one of its ancient rules and granted a concession to on English company to work the gold mines of the northern province of Manchuria.

THE report of the Interstate Commerce Commission adds to the weight of evidence already at hand of an improved business condition of the country. It shows that the freight tonnage of the last year is the largest of any year in the history of the country, being 70,000,000 tons greater than that of last year.

Your Uncle "Hod" Boies has made another statement to the effect that"the Chicago platform is at variance with the whole theory of our form of government." Now, Uncle Hod was supporting the platform last year, but he knows a dead dog when he sees it, and he would like to rally the party to some other issue.

TREASURY department figures show that the silver money in the world at the date of the "crime" (1873) amounted te \$1,817,000,000. It now amounts to \$4,200,000,000, an increase of 131 per cent., while the gold money of the world has increased only 33 per cent. during the same period, being in 1873 \$3,045,000,000, and in 1896 \$1,100,000,

An important market has been opened up in Italy by the atrogation of certain restrictions hitherto enforced against the admission of American meats through the vigorous efforts of the administration. The Italian market for this product is both extended and profitable, but American packers have been practically excluded under the old regulations.

SENATOR JONES, of Arkansas, called attention-in a speech in the senateto the remarkable record of the Wilson law as relating to the exportation of American manufactures. And yet the exportations of this class under the second month of the operations of the Dingley law were 25 per cent in excessof those of the corresponding month of the Wilson law of last year.

Who is responsible for the statement that Champion Fitzsimmons and ex-Candidate Bryan are to make a starring tour. Fitzsimmons to do the sparring and Bryan to do the starring? This would make a strong team in view of Fitzsimmons' well known popularity and Bryan's exceptional success of late in making speeches at county fairs for a share of the gate receipts.

THE Americans who "inhabit" the Sandwich islands, are not numerous according to the late census of that group, which shows the total population to be 109,020. The Hawaiians, head the list, with 31,019; Japanese next, with 24,407; Chinese third, with 21,616; and the Portuguese fourth, with

"As I look back over more than a third of a century that I have sat on this beach of the supreme court of the United States, I am more and more impressed with the immeasurable importance of this court. Now and then Besides, the hurrah attending George's we hear it spoken of as an aristocratic canvass is liberally illustrated and feature of a republican government, written up in all of the papers, and in this respect he is probally ahead of all It carries neither the purse nor the sword, but it possesses the power of declaring the law and in that is found the safeguard which keeps the whole mighty fabric of the government from rushing to destruction. This negative ly interested in the probable effect of power, the power of resistance, is the only safety of a popular government." -Justice Field, upon his retirement are those affecting the chances of Walfrom the supreme court.



(Copyrighted by Charles Austin Bates,) No. 39.

Best for Retailers.

There is no doubt in the world that newspapers advertising is the best that retailer can do, but the judicious use of circulars and booklets is also almost cortain to be profitable. When it comes to programmes, souvenirs, directories, advertisements on maps and clocks, in hotel registers, and the thousand and one other advertising dodges which come under the name of "schemes," the ad vertiser had better save his money.

I have had experience on both sides of "scheme" advertising. I have pubished programmes and schemes of various sorts, and it was quite profitable work-for me. I do not believe that any advertiser ever got enough returns SPECIALTY OF WEDDING TROUSSEAU rom the advertisement in a scheme to pay for its cost.

It is astonishing how many really good business men can be talked into taking space in a chart or programme, or some other thing that has no possible excuse for existence except the publisher's desire to make some money. A THE OLD RELIABLE "EL PASO ROUTE" thing, which, if possible, is even more astonishing, is the way in which these advertisers will pay the bills for such things without in any way knowing that the contract has been fulfilled by the publisher.

The advertising "fakir" will promise any amount of circulation that he thinks would influence the advertiser. It is just as easy for him to say fifty thinks would influence the advertiser. It is just as easy to the distribution of the following state of the same of the following state o thousand as it is to say one thousand, and the "schemer" who really prints as observation has gone, I have never known more than half a dozen times in

Mere numbers amount to nothing anyway. Ten thousand circulation in a good newspaper is better than fifty thousand circulation in some valueless and each Saturday and Tuesday there-"scheme." If a lithe money that is paid for these outside schemes were put into newspaper advertising, we would not hear of one business man in a thousand

GREATER NEW YORK.

is Assured. Senator Platt has given out a state-

ment in which he says:

ery at every poll.
"Whatever their present vote may be it is going to be divided between the Purroy democracy and the Spreckcanvass has proceeded he has been confounded them in 1886. identified before the public with the The straight republican



AS THE CITIZENS' UNION "NON-PARTI-SAN" CANDLE BURNS LOW.

-New York Press. of all that noisy and insolent crowd that grovels at the feet of Cleveland. He has been brought forward as the expression of their notions and their hopes and that which makes his success presented in the minds of the commupublican vote, on the other hand, is the officers. Deputy Wilder fell at the consolidated upon a single candidate.'

How the Papers Stand.

The mixed up state of the Greater illustrated by the position of its leading newspapers. The Herald, while starting out in Low's behalf, now seems to be taking no positive stand in favor of any candidate. The Sun is a recent radical worshiper of T. C. Platt, and for the starting out in Low's behalf, now seems to be taking no positive stand in favor of any candidate. The Sun is a recent radical worshiper of T. C. Platt, and for young amid a hail of rocks and scrap iron. of course supports Traley. The Press, Commercial-Adevertiser and Brooklyn Standard Union are also in favor of Tracey. The Evening Post, Mail and Tracey. The Evening Post, Mail and Express and the Times are supporting Low. The World is throwing the weight of its influence on the side of Low. The Brooklyn Eagle is for Low, the Tribune, while republican, strongly favors Low and is making a bold there is more or less comfort in relight against Platt. The Lournal is physician of this city that there is more or less comfort in relight against Platt. tight against Platt. The Journal is physician of this city that "when we wishy-washy, dividing its influence between George, Van Wyck and Low, just having the blank of a time of it rather favoring George. Its German elsewhere.'
dition is for Low. The Staats Zei-

Brooklyn Times supports I.ow.

The News, one of the oldest TamThe postal's wires are now being strung many organs, is on the fence, its pro- along the line of the Houston & Texas prietor having recently resigned from Central between Sherman and Dallas. 21,616; and the Portuguese fourth, with 15,191. Those part Hawaiians number 8825; Americans, 4567; British, 25:5; The Telegraph, a recent venture, controlled by Tammany hall, and the Brooklyn Citizen are the only papers supporting Van Wyck. The Evening A. C. Wright has returned from his largest and the Parall supporting van Wyck. The Evening A. C. Wright has returned from his largest and the Parall supporting van Wyck.

> From this it will be seen that so far his direction. as newspaper support is concerned Low is way ahead, while George is at the foot, but probably the class of neo ple who will vote for George are not as a rule heavy readers of newspapers.

To say that the campaign is red hot umce is expressing it mildly. It is a scorcher. All the available halls and meeting places are engaged for every night

up to election day.

The politicians of all sorts are greatthe bitterness displayed in municipal Are much in little; always politics upon the result in the state at ready, efficient, satisfaclarge. The effects principally discussed lace and Parker respectively the re-

publican and democratic nominees for chief judge of the court of appeals, and Senator Platt Asserts Tracy's Election those of the legislative candidates individually. It is conceded that the bittetness developed between the partisans of Low and Tracey, if not strong-"Gen. Tracy has won the election. er than that between George and There are three democratic candidates Tammany, is more in evidence and in the field—among whom the democratic vote will be divided. The democrats have never had a majority in the territory now consolidated since the enactment of the present election law. They used to have majorities of lace in Greater New York as to assure his algerican. Already there any kind or manner that suited their his election. Already there are taste and convenience. They had ab- charges of trading in legislative cansolute control of the electoral machin didates and the unusual length and complexity of the ballots can not fall to confuse the more illiterate voters

Conservative men are beginning to Van Wyck, George, Low and Gleason. comment upon the belittling of the Van Wyck will probably get the most George vote by leaders of the regular of it, George will get a huge proportion of it and Low will get a substantial remainder. Low is the candidate ceived more than 65,000, when before parties and recall to attention the vote of four democratic organizations the election no one would concede him a Ship democracy, the Garoo democracy, third of that total. The deduction the conservatives make is that George will les democracy. More and more as the surprise the minimizers of 1897 as he

The straight republicans are leaving democratic party. He is the embodino means untried to make the mass ment of the holier-than-thou idea of meeting at Lennox lyceum tonight the Cleveland party. He is a revival noteworthy for attendance and influence. Secretary of the Interior Bliss will preside. Gen. Tracey and Gov. Black will speak and arrangements for overflow meetings have been perfect-

Richard Croker is credited with the prediction that Van Wyck will have a plurality of 75,000, and that 50,000 is safe to bet on." Meanwhile there is much more talk of wagers and odds than there is outward and visible signs of betting, and the actual placing of money has not as yet begun to any marked extent .- Ex.

Mexicans Shot Down.

A Yuma, Ariz., dispatch.—Three to seven striking Mexican laborers were killed and a number wounded in a battie between strikers and deputy sheriffs at Mammoth Tank, Ariz. One of the deputies, George Wilder, is believed to be mortally wounded. Sheriff Mel-green and Deputies Jones and Wilder with warrants for the arrest of three of the strikers, arrived at Mammoth Tank and found the strikers massed of Clevelandism and he has the support about a quarter of a mile beyond the stat on. They were in a defiant mood and declared that no arrests could be

Deputies Wilder and Jones grabbed their prisoners, but the sheriff had to impossible is the fact now so clearly go through the eatire crowd of strikers to get his man. Before he reached aity that through this the Cleveland him the Mexicans who had armed lique are endeavoring to recover their themselves with revolvers, link pins ost prestige for use in 1900. The re- and rocks began a fierce assault upon

first volley.

Deputy Jones then opened fire on the strikers with a shotgun and at the first shot three strikers fell. The crowd halted momentarily, but soon began New York municipal campaign is aptly advancing again, when another shot

scrap iron.

The Postal Telegraph company is tung, the leading German paper, is a suing the T. & P. at Dallas for the pronounced advocate of Low. The right to construct their line along the

Journal, controlled by the Herald, supports Low.

Parral trip, and is prepared to do better work than ever with those under

Pure Hygeia Ice. from distilled water. Ask your family physici. c or druggist as to purity and healthfulness of our ice; telphone 14. EL PASO ICE & REFRIGERATOR CO

Brank leases for houses or storeroom

best form. For sale at HERALD job

St. Charles

303 1-2 El Paso St. 1

The Travelers' Home.

NEW MANAGEMENT. HANDSOMELY REFURNISHED UP-TO-DATE APPOINTMENTS.

MRS. N. STUPPI, Proprietress

THE LATEST New York, Paris and

We solicit your dressmaking patronage, being prepared to render prompt and satis-factory service.

MR9. W S. STANDISH, Mills Building. Opposite Plaza.

-AND THE-

the Texas & Pacific in connection with the Chicago & Alton, St. Louis, Iron Mountain & Southern, and the Southon schedule shown herein. The first westbound train will leave Chicago

The schedule will be as follows: WEST-BOUND SCHEDULE EAST-BOUND
Tues. & Sat, 1:30 p m Lv Chicago.

Ar Chicago 4:00 p m Fri. & Mon.
Tues & Sat 10:00 p m Lv St Louis,

Ar St Louis; 3:30 a m Fri & Mon.

Med & Sun 1:30 p m Ar Texarkana,

Lv Texarkana 4:30 p m Thur & Sun
Wed & Sun 2:00 p m Lv Texarkana,

Ar Texarkana 4:31 p m Thur & Sun
Wed & Sun 8:55 p m Lv East Dullas,

Lv East Da las 9:20 a m Thur & Sun
Wed & Sun 9:55 p m Lv Ft Worth,

Lv East Da las 9:20 a m Thur & Sun
Thur & Mon 4:30 p m City time Wed & Sat
Fri & Tues 3:30 p m Ar Los Argeles

Lv Los Angeles 10:30 a m Tues & Fri
Sat & Wed 10:15 a m Ar San Francisco.

Lv El raso iz noor city time Wed & Sat
Fri & Tues 3:30 p m Ar Los Argeles

Lv Los Angeles 10:30 a m Tues & Fri
Sat & Wed 10:15 a m Ar San Francisco

Lv San Francisco 5:30 p m Mon & Thur
The "Sunset Limited" will be
scheduled to stop only at following scheduled to stop only at following

TEXAS & PACIFIC. Texarkana, Tex., Ft. Worth, Tex. Toysh, Tex., Longview, Jct., Tex., Baird, Tex., Sierra Blanca, Tex., East Dallas, Tex., Big Springs, Tex., El Paso, Tex. CHICAGO & ALTON.

stations:

Chicago, Ill., Pontiac, Ill., Lincoln, Ill., Chicago, 23rd St., Ill., Chenoa, Ill., Springfield, Ill., Joliet, Ill., Boomington, III. ST. LOUIS, IRON MOUNTAIN & SOUTH

Malvern, Ark., Little Rock, Ark.

Bald Knob, Ark, While tickets may be sold, and through baggage checked for the "Sunset Limited" to points other than those named above at which train is to nrst schedule stop short of destination, and from that point to destination on first regular train following, and that baggage will be handled in like manner.

MAKE-UP OF TRAINS. Each train will be composed of the

One composite car, containing bathrcom, barber shop, cafe, library, and smoking room.

One compartment parlor car, with lavatory in each compartment, and parlor for the special use of ladies. vith a ladies' maid in attendance. One or more double drawing room sleepers, with ten sections, and a drawing room at each end of the car with One dining car, meals served al

Train is vestibuled throughout, illuminated with pintsch gas, and heated by steam.

Only first class one way limited, or ing, will be accepted for passage on "Sunset Limited." No passes or advertising tickets of any description will S. H. Newman, Pres.; H. P. Noake,

will be carried on Sunset Limited. Baggage checked on local tickets will be handled on other regular trains.

SLEEPING CAR ACCOMMODATIONS.
As "Sunset Limited" will not carry day coach, every passenger will have to be provided with berth or seat accommodation.

For further information apply to B. F. DARBYSHIRE,, S. W. F. & P. A E. P. TURNER, G. P. & T. A., Dallas, Texas.

Rio Grande, Sierra Madre & Pacific

Railway. Take the "Sierra Madre Route" for ra and all points to the south and west, in Sierra Madre gold districts. Trains leave Cuidad Juarez Mondays, Wednesdays and Fridays at 8:30 a. m. and arrive at 4:30 p. m. on Tuesdays, Thursdays and Saturdays from depot, opposite Mexican Central passenger depot J. T. LOGAN, G. T. A.

Cheap Rates. For the next 30 days the Santa Fe Route will have on sale low rate tickets to all points in the east and north. If you contemplate taking a trip, either p'easure or business, it will pay you to call on us. Information at city ticket of-

fice or depot.
F. B. HOUGHTON, J. S. MORRISON,
General Agent. City Pass. Agent Spirit-Trance Medium. Mrs. L. James, the noted medium has just arrived here and may be con-sulted on all affairs of life at 200 Chi-

hidden treasures. Diagnoses diseases while under control. Holden's Fositive Pile Cure, Sufferers use it. Belief will be speedy and cure positive and permanent if directions are strictly fol lowed. For sale by Kelly & Pollard,

huahua street. Locates minerals and

Typewriter paper at the HERALD of-

ruggists

Southern Pacific Excursions. The Southern Pacific will have on sale Septemer 14, 21 and 28 every Tuesday October 5-12-19 with final limit of ten days from date of sale, passage to be continuous in both directions, El Paso to St. Louis and return

one and third fare \$52.75. Chicago same conditions and limits \$60.55. Also to San Antonio for account of the Grand Chapter O. E. S., \$18.70 for the round trip; date of sale Nov. 8th, limit for return, Nov. 12th. In connection with this meeting, we will place on sale round trip tickets to Monterey, Mex., from San Antonio at a rate of \$5.50; tickets to be limited to 10 days from date of sale. Tickets sold to San Antonio, will be extended 10 days by depositing with our agent at that point, at the time the Monterey ticket s purchased.

The Southern Pacific managemen takes pleasure in announcing the re-sumption of tourist car service between El Paso and Oakland pier, twice a week, leaving El Paso Mo days and Saturdays at 3:35 p. m., arriving Oakland pier, evening of third day; and leaving Oakland pier Wednesdays and Fridays at 9:28 a.m., arriving El Paso at 1:30 p. m., on Fridays and Sundays. A new through sleeping car line from Houston to St. Louis, has been established via Houston & Texas Central; Houston to Ennis, Texas; Texas Midland, Ennis to Paris, Texas; and St. Louis and San Francisco; Paris to St. Louis and San Francisco; As previously announced by circular the Texas & Pacific in connection with the Chicago & Alton, St. Louis, Iron Mountain & Southern, and the South-

after until further advised. The first train eastbound will leave San Francisco (Oakland), Monday, October 18th, at 5:30 p. m., and each Thursday and Monday thereafter until further advised. The Darlington, Wis., Journal says We would not rest easy over night without it in the house." This remedy WEST-BOUND SCHEDFLE EAST-BOUND undoubtedly saves more pain and suffer-



Fine Milk, Cream, Buttermilk, Clabber and Cottage Cheese.

TELEPHONE 156 - - P. O. BOX 205 Order of the Drivers of the Delivery Wagons, Smith's Creamery, Telephone 156 or by mail, P. O. Box

Each train will be composed of the local be composed of the local beautiful following cars arranged in order nam-Stop Paying Rent!

Own Your Own Home! For a smaller monthly payment than you are now paying rent. For further information call on D. Y. Hadley, or any of the following officers and directors of the El Paso Branch of the National unlimited, or round trip excursion Guarantee Loan & Trust Co., mileage tickets, other than advertis- of Dallas, Texas. (Subscrib-

S. H. Newman, Pres.; H. P. Noake, Vice-Pres.; D. Y. Hadley, Sec'y, and Treas.; M. W. Stanton, Att'y.; J. Kneele, D. Y. Hadley and Wm. Reinact as train baggage master, and as heimer, appraising committee. Geo space is limited only through baggage will be carried on Subset Limited. Neff, Thos. O'Keeffe, P. M. Millspaugt and R. H. Roberts Directors.



Clippers, model '97....\$35 Ætnas, model '97..... 35 Sabinal, San Pedro, Corralitos, Casas Boy's Ætnas mod. '97. 25
Grandes, El Valle de San Buenaventu-EL PASO CYCLE CO. Bicycle and Gunsmith.

H. R. HILLEBRAND.

Local Agent for The State National Loan and Trust Com-pany. Home Office, at Fort Worth Texas.

Real Esta e, Employment and Intelligence Agt Office Commercial Hotel Building, No. 311 St. Louis St, El Paso, Texas.

You Will Save Money! By getting plans for your new build-

R. R. Thornton -RELIABLE ARCHITECT-Room 12 Morehouse Block, El Paso, Tex.

ATTORNEY-AT-LAW. Special attention given to Real Estate and Probate Law. Will practice in all the courts. ROOM 8, MUNDY BLOCK.

G. FOSTER.

Great Sacrifice of Vera Cruz Cigars Havana Cigarettes.

well known brand "Hoja de Oro," and 24,000 packates of Havana cigarettes Price of Cigars 3 cents U. S. Currency. Price of Cigar ttes 5 cents U. S. Currency. For further information at ply to Felipe Sejas at Ciudad Juarez

The Most Direct Line

TO

Boston, New York,

St. Louis. Chicago. Philadelphia,

Denver, Omaha, St. Paul, And all Northern and Eastern Points Through Trains. Fast Time.

mooth Track. Elegant Pullman Palace Sleepers on all through trains. Daily Tourist Sleeping cars to Denver, Kansas City and Chicago. Tourist sleeping cars semi-weekly to St. Paul, Minneapolis and once each week to St. Louis and

Boston. All trains not having dining cars stop for meals at the famous Santa Po Route, Harvey Houses.

Full information cheerfully furnished upon application to
J. S. MORRISSON,
City Ticket Agent.
Office, Fargo Building, Corner El Paso and San Antonio Streets. F. B. HOUGHTON,



Kansas City.

Young Mens Christian Association. FALL AND WINTER WORK Beginning October 1st, 1897.

Educational Classes.

In any branch when asked for by Gymnasium.

Ladies class, limited to 30 members, 6 months \$5; twice a week. Boys junior, twice a week, \$5 per Regular yearly membership \$7. Any man may join. Call at rooms.

LOOK AT THE CLOUDS FROM THE TOP and so see the silver lining. You can

do it from our trains. We go above them in places.

THE MEXICAN CENTRAL RAILWAY with its two thousand miles of track, reaches all the principal places of in-

Address the undersigned for full and reliable information: G. A Muller, Com'l Agent, El Paso.

Inform people of your wa was With your low prices And they will buy.

DO YOU advertise, And advertise JUDICIOUSLY? Read SHORT TALKS, By Chas. Austin Bates, And get NEW IDEAS.

DESIGNS

And cuts are attractive. Money-makers use them. We can furnish you New and beautiful designs.

THE HERALD

Is a choice medium of Carrying your imformation To the purchasing public.

Christian_ Morelein

BEER

Texas State Fair and Dallas Exposition. On account of the Texas fair and Dallas exposition to be held at Dallas, Texas, the Texas and Pacific Ry., will sell you round trip tickets Oct. 15th to 31st., inclusive good for return to NO. 416 - N. OREGON ST. Nov. 1st at rate of \$24.95 El Paso to Dallas and return. Sleeping car re-servations can be made by calling on

B. F. DARBYSHIRE, S. W. F. & P. A. Mining Location Blanks for Sale at This Office EL PASO, TEXAS.

Longwell's Transfer.

am now prepared to do all kinds of Transferring of Freght, Light and Heavy Hauling. Safe Moving a Cincinnati | Specialty. | Headquarters at El Paso Stables.

All orders promptly attended to Phone No. 1. Jas. J. Longwell.

VAPOR BATHS. With Massage and Medical

Rubbings.

Napoleon J. Roy, The Fashionable Tailor. SHELDON BLOCK - OPPOSITE POSTOFFICE